

Children's Future Support Fund: Introduction of Donation-type Vending Machines (Japan)

NSK has introduced a vending machine which makes donations to the "Children's Future Support Fund," a fund promoted by the Japanese Cabinet Office among other groups and organizations. This forms a part of "development of the next generation," which is a priority area for social contribution activities. To date, 24 of these vending machines have been installed, helping efforts to alleviate child poverty and other issues, with a donation of 10 yen for each drink purchased. NSK donated a total amount of 2,108,140 yen in 2024.



A donation-type vending machine installed at the NSK Head Office